

**MEMORANDUM OF UNDERSTANDING
BETWEEN THE STEERING COMMITTEE, SHAASTRA 2009 AND
M/S NUFFIC**

- IIT Madras will organize its annual technical festival, SHAASTRA from 30th September to 4th October 2009.
- M/s NUFFIC will be the **Knowledge Sponsor** for Shaastra 2009.
- All publications leading up to and during the festival will carry the logo of M/s NUFFIC
- M/s NUFFIC will be provided with a 10ftx10ft stall in the campus at Shaastra 2009. The position of the stall shall be decided on mutual consent after 25th September, 2009.
- Posters and banners that form a part of Shaastra publicity campaign will carry the logo of M/s NUFFIC
- All usage of the name of M/s NUFFIC in any article meant for the purpose of publicity will be done so only after receiving prior permission allowing us to do so.
- The Shaastra website, www.shaastra.org, will carry a logo of NUFFIC which shall be linked to the NUFFIC home site.
- NUFFIC will be allowed to display banners up to 8 in number during Shaastra 2009.
- Banners provided by M/s NUFFIC should be of standard size (6ftX4ft) and made out of standard flex or vinyl. Banners should be made available at least one week before Shaastra 2009. Shaastra'09 will not be responsible for any delay in this, leading to any lose out on the visibility aspect.

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- A NUFFIC video, of maximum 20 seconds duration, will be uploaded on the Shaastra blog. In case the blog is not able to support the format, the link for the same shall be provided therein.
- IIT Madras will not be held responsible for the loss of any banners or publicity materials.
- M/s NUFFIC will pay Shaastra 2009 **INR 150,000 (One Lakh Fifty Thousand rupees only)** exclusive of all taxes, payable to 'Shaastra 2009' on or before 30th August, 2009.

Professor V G Idichandy
Dean, Students

(For NUFFIC)

Shaastra 2009
IIT Madras.

Indian Institute of Technology, Madras

Disclaimer:

1. "Publicity Material" for Shaastra 2009 includes all posters, pamphlets, newspaper ads and invitations sent under the banner of Shaastra 2009. Newspaper or magazine articles and TV channel coverage does not fall under the purview of this definition, since newspapers and TV channels usually have very rigid policies regarding the display and inclusion of commercial logos. Shaastra 2009 does not bear any responsibility towards the inclusion of the sponsor in newspaper articles, magazine articles or TV channels.

2. Any claims, whether general or specific, oral or written, made regarding the number or profile of people participating in Shaastra is based on previous experience of the organizers and is not to be construed as a guarantee of people attending the festival or any specific event. The organizers of Shaastra make every effort to ensure a good attendance in the festival but will not be responsible for the nature or number of the actual turnout during Shaastra.

(For NUFFIC)